

ORIGINATOR MARY BROWNING	DESCRIPTION MOBILE BIDDING SOLUTION FOR EBAY USING IVR PROMPTS	<ul style="list-style-type: none"> ✗ VISUAL IDENTITY ✗ WEBSITE DESIGNS ✗ ONLINE PROJECTS ✗ COLLATERAL 	<ul style="list-style-type: none"> ✗ MARKETING PLANS ✗ SALES PROMOTION ✗ INTERACTIVE MEDIA ✗ EVENTS
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QUARTERLY SELF PROMO FLYERS

WEBSITE V2

With UnWired Buyer the only difference between finding it and winning it on eBay is how you connect!

We'll pay you \$20.00 the first time you use UnWired Buyer.

With your completed registration you will be eligible to receive a \$20 PayPal credit the first time you use UnWired Buyer. The service is free. The call is free. You can make \$20. There's more! Registration doesn't cost. Satisfaction is free.

Mobile Phone Bidding
Practice bidding using our auction. Call Auctioneer.

Web Bidding
Master multiple auctions. Bid on 500 items. Upgrade. Visual Count Down.

What are you waiting for?
Auctions are ending every minute. It's FREE. Sign up now!

Find it on eBay
Add a "TO GO" widget to your site.

Courtesy Reminders
Email. Text. Phone call.

Two Ways to Bid & Win
Bid on your computer. Bid on your mobile phone.

First Name, Last Name, Email, Phone number, Create Password, Re-enter Password, Register

Unwired Buyer is a free mobile bidding solution that lets you bid on eBay auctions from your cell phone. It's fast, it's simple, and it works on any cell phone.

How it works:

1. Add a "TO GO" widget to your site.
2. Add a "TO GO" widget to your site.
3. Add a "TO GO" widget to your site.

Why you'll love it:

- Add a "TO GO" widget to your site.
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Promote UnWired Buyer on your listings
Double the number of bidders

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Mobile Buzz

1. Add a "TO GO" widget to your site. It's fast, it's simple, and it works on any cell phone.

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Phone Alerts: Month 1 (1/11 to 2/11)

Users	20,200
Items Tracked	224,740
Authenticated Calls	18,400
Auction Win	69%
Converted Auctions**	14.8%

LANDING PAGES

Get Phone Alerts FREE service helps you win more often!

Bid over your phone in the final 3 minutes using simple touch tone commands

1. Text in
2. Get a Call 3 Minutes before close
3. Listen to status updates and bid using simple touch of a button.

Double your chances to win!

Free mobile bidding solution
Never miss another auction.

- Use Phone Alerts to bid and win auctions when you can't be in front of the computer.
- Bid on auctions from your cell phone anytime and anywhere.
- It's fast. It's simple. It works on any cell phone.
- Get instant status updates when you bid on the phone.
- Pick the auctions you want to be called on.

First Name, Last Name, Email, Phone number, Free Mobile Bidding Service, JOIN Today!

Use your cell phone to bid on eBay and never let the perfect pair get away!

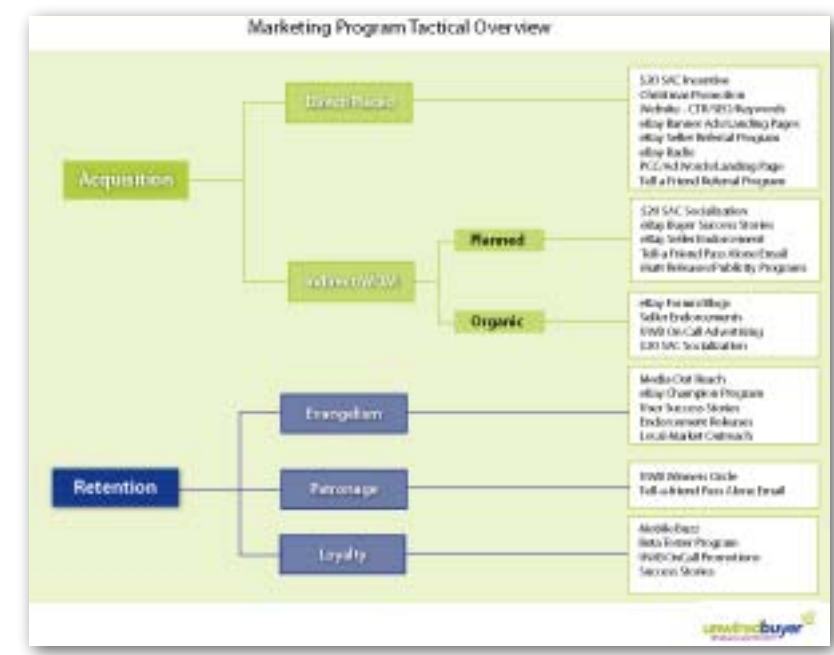
FREE mobile bidding solution. Never miss another auction.

- Use Phone Alerts to bid and win auctions when you can't be in front of the computer.
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First Name, Last Name, Email, Phone number, Free Mobile Bidding, JOIN Today!



Mobile Buzz

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Phone Alerts: Month 2 (2/11 to 3/11)

Users	15,571
Items Tracked	224,740
Authenticated Calls	18,400
Auction Win	69%
Converted Auctions**	7%